

# AUTOMOTIVE RATE CARD

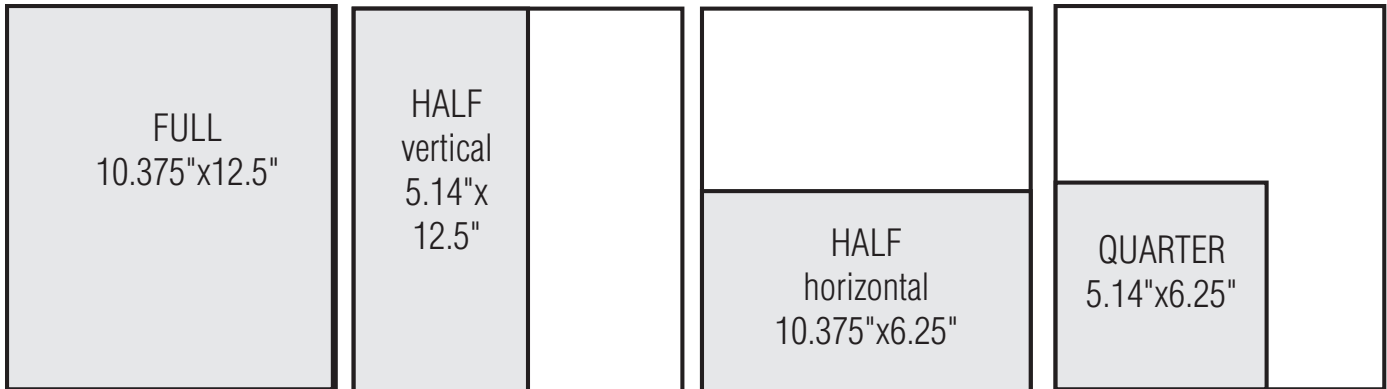


## Advertising Rates and Information AUTOMOTIVE NEWS EFFECTIVE JANUARY 1, 2009

Size	Stoney Creek	Mountain	Ancaster	Dundas
Full	\$1129	\$1399	\$799	\$799
Half vertical or horizontal	\$619	\$799	\$469	\$469
Quarter	\$369	\$469	\$259	\$259

Multi Market	Two	Three	Four
Discounts	10%	15%	20%

**COLOUR** Spot Colour Red \$75 Process Colour/Other Spot \$150



AUTOMOTIVE NEWS CIRCULATION				
Ancaster	Dundas including Westdale	Mountain	Stoney Creek	4 PAPER TOTAL
13,436	18,584	50,618	31,803	114,441

**FINAL BOOKING DEADLINE** for Friday distribution: 2:00 p.m. Tuesday.  
**FINAL PROOF DEADLINE:** 12:00 p.m. Wednesday

**ANCASTER NEWS** **DUNDAS STAR NEWS** **STONEY CREEK NEWS** **MOUNTAIN NEWS**

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